

# BUSINESS PLAN

ARPA

ART & MUSIC SCHOOL

# ARPA

INSTITUTO DE ARTE Y MÚSICA

**Prepared By**

Branly Agudelo

**AGROUP**   
Reaping Success



# ABOUT **ARPA**

To the list of investment projects of Agroup consulting joins ARPA which is a music and art school founded in Panama ARPA has been operating since may 2022 showing excellent results, since it is the first art and music academy in offering all types of art in a single place.

We are confident that this project has all the necessary potential to be an excellent business and to expand throughout the country.



# WHAT WE DO ?

## COMMERCE I

ART & MUSIC ACADEMY.



## COMMERCE II

STORE



## COMMERCE III

MUSIC STUDIO, RECORD LABEL  
AND ACTIVITIES PROMOTER



COMMERCE I

# ARPA ART & MUSIC ACADEMY



As a school we offer different courses in music, painting, graphic design, photography, music production etc. Our business is based on monthly tuition fees, live courses, recorded courses and the expansion of courses that have to do with art.

Our team is made up of teachers, musicians and professionals who teach people from the age of 4 years old to develop as artists.



## COMMERCE II

THE CRÊPERIE

# ARPA STORE



The second part of our business is based on the sale of instruments and tools that our students require at the moment of starting a course with us.

For this sale we have special suppliers who sell us the instruments at very low prices, so that in the resale we make a profit.

In addition, we also sell products and accessories designed for musicians, such as: T-shirts with music phrases, jackets, cups, pens, etc.



We will also have a market section of fine paintings by famous painters from Europe and America that will be offered for sale through exhibitions.



## COMMERCE III

# ARPA

## MUSIC STUDIO, RECORD LABEL AND ACTIVITIES PROMOTER

ARPA is also registered as a record label in Panama. We are the producers of new talents that emerge in the country and record in our studio with our compositions.

This is why, as a business, we obtain profits from royalties and advertising promotion payments. We are also organizers of concerts, activities and music events, from which we obtain benefits and new business models





# ARPA COMPANY



## INAUGURATION

Our academy had opened its doors since February 2022 having an impact on Panamanian society, since we are the first art academy in the country.

We currently have our headquarters in the center and the most popular area of Panama City: San Miguelito. Our facilities are located next to the main train station of the city, so the demand of our students has been very high.



## LOCATION

## LEGAL DOCUMENTS

As a company, we have the required documents to operate, such as: trademark registration, company registration, mayor's office permit, etc.



# FINANCIAL PROJECTIONS

Unlike other start-up businesses, ARPA has exceeded expectations, generating up to \$5,000 per month in its first months of operation, **which already covers operating expenses.**

However, we estimate that with only our main branch we can generate \$20,000 monthly which is easily obtained through music school tuition. Our profits between sales, courses and activities are not estimated at that amount.



## STUDENTS

500

## MONTHLY EARNINGS

\$15,000.00



## INVESTMENT RISK

5%

## RETURN ON INVESTMENT

3-4 years

## BANK ACCOUNT STATEMENT

16-ago-2022	BANCA EN LINEA TRANSFERENCIA DE DIEGO FORERO		\$1,200.00	\$2,791.86
16-ago-2022	BANCA EN LINEA TRANSFERENCIA A 0472997106353	-\$175.00		\$2,616.86
16-ago-2022	BANCA EN LINEA TRANSFERENCIA A 0465989285159	-\$110.00		\$2,506.86
16-ago-2022	BANCA EN LINEA TRANSFERENCIA A 0472992265551	-\$77.50		\$2,429.36
16-ago-2022	BANCA EN LINEA TRANSFERENCIA A 0401982965899	-\$200.00		\$2,229.36
16-ago-2022	BANCA EN LINEA TRANSFERENCIA A 0472970591454	-\$200.00		\$2,029.36
16-ago-2022	BANCA EN LINEA TRANSFERENCIA A 0451986206211	-\$200.00		\$1,829.36
16-ago-2022	BANCA EN LINEA TRANSFERENCIA A 0469989307162	-\$300.00		\$1,529.36
16-ago-2022	BANCA EN LINEA TRANSFERENCIA A 0440007206824	-\$228.24		\$1,301.12



# INVESTMENT DETAILS

Our investment proposal is based on the sale of shares. As we have shown above, ARPA business shows sustainability and a capital increase seems not to be necessary. However, the company sells up to 40% shares in order to expand, create more music courses, buy more instruments and whatever is necessary to increase the income as fast as possible. According to the market, the value of each ARPA's share is \$5,000.00

From experience Agroup experts recommend to all interested parties to **buy between 10 to 40 shares**, since in the future the returns on investment will be higher and a investment after this period won't be possible. In other words, according ARPA director the company will not sell more shares in the future, but will seek to increase capital among the investors already involved.

**However, in this project the amount of shares to buy is free to choose!**

In case that you are interested in ARPA investment project, please don't hesitate to contact us at [info@agroup.consulting](mailto:info@agroup.consulting). This option can also help to interested parties to obtain a residence card in Panama.

If you would like to know more about ARPA please visit our social media and website:

- <http://www.institutoarpa.com>
- Facebook Institutoarpa
- Instagram Institutoarpa
- Youtube: Instituto arpa Panama

# THANK YOU

 507 6362 2708

 [info@agroup.consulting](mailto:info@agroup.consulting)

 [www.agroup.consulting](http://www.agroup.consulting)

 Oceania Business Plaza.  
Panama

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